

Park High

BOOSTER CLUB

8/21/2018

6:30 PM / Park High Cafeteria

ATTENDEES

Michele Carter, Terri Chambers, Jennifer Grandpre, Alana John, Sarah Killorn, Heather Miller, Sherri Nohl, Wendy Purkett, Leah Shannon, Lisa Svendsen, and Jessi Tyner

MINUTES

CALL TO ORDER / Welcome

Booster President Sherri Nohl called the meeting to order at 6:32 p.m. and thanked everyone for attending.

TREASURER'S REPORT / Funding Request

BALANCE \$3,291.20

Booster Treasurer Lisa Svendsen presented the Treasurer's Report as a draft pending month end. We have begun to see revenue from memberships and have paid an invoice for All State Plaques from the end of the 2017-18 school year. Items have been ordered for concessions and we will be invoiced. A shopping trip to purchase other items that are needed for concessions sales has been scheduled. The decision was made to drop our Amazon Prime membership.

FUNDING REQUEST

New Cheer Coach Angel Woods was introduced to the Booster Club. She and Cheer Captain Maddie Coon (Sr.) presented a funding request for matching warm-ups for the cheerleaders in the amount of \$1,377.35. Discussion was held pertaining to the material and longevity of this addition to their apparel. The cheerleaders will use alternate funds that they raise to have the warmups customized showing Park High, but they will not have the option to personalize so that the warmups may be used in future years. Jennifer Grandpre made a motion that based on our current balance, we could approve \$500 now and add to next month's agenda the remaining amount of the request. Alana John seconded the motion and the club voted to approve this request.

SWAG FOR SALE

Multiple items were presented to the club for the purpose of ordering and selling. Our club wants to offer materials for sale to enhance school spirit, while providing additional revenue. We discussed and approved the ordering of double-walled insulated spill proof tumblers, PHS stadium chairs, popcorn megaphones, roll-up fleece blankets, and decals / stickers. \$1300 has been marked for ordering swag and other materials and the sale price for each item was determined. We will also raffle off some of these items.

Tumblers: \$25, discounted fountain drink refills at concessions Stadium Chairs: \$40 Fleece Blankets: \$15
Popcorn Megaphone: \$4, discounted popcorn refills at concessions

MEMBERSHIP UPDATE

Membership Chair Jessi Tyner presented our current numbers. We have 4 business members, and 18 family, senior, or individual members. Our goal for total membership this year is 300. We spoke about the changes to this year's application form and the need to draft an application for school staff. Jessi will email Regina weekly to provide the most current list of Booster Club members for programs. Any applications received by mail, turned in at the school, or handed to a Booster Club member will be turned in to Jessi for processing. Membership decals have not been received yet, and will be mailed upon delivery.

CONCESSIONS

Concessions and Membership are the two primary aspects of our fundraising. The concession stand requires a significant amount of planning and we have decided to hire a Manager to oversee ordering, receiving, set up, breakdown, and training of volunteers. A job description will be drafted and Sherri and Michele C. will oversee the hiring of this seasonal position. We are also seeking a volunteer chair to oversee the scheduling of concession workers. We utilize Sign Up Genius for online scheduling and reminders and will communicate with school personnel to help us share with advisors, coaches, and parents when we have not filled all slots. Each of these positions will be broken down into fall, winter, and spring seasons.

The schedule has been created in Sign Up Genius through the end of September. Please share with all groups, students, friends, etc. that we are looking for volunteers to sign up. We discussed the upcoming games and which Booster would take the lead to set up and oversee volunteers.

8/24 Michele C., Sherri, Leah

8/25 Michele C., Jessi, Jennifer

8/31 Michele C., Jennifer

The cheerleaders committed to sign up to return the support that we've given them financially.

We discussed creating a list of the benefits of volunteering and decided to table it for a future meeting. Potential items to include: tip jars, shift meal, donation made to group.

Ideas circulated on how to get the word out about sign ups. We discussed presenting during the next school assembly, communicating with coaches and advisors, and potential engagement with the school board and local businesses. We will explore further ideas regarding student incentives and a competition for great prizes.

COMMITTEES

Discussion was held about the committees that we are implementing this year. Many attendees have agreed to serve on the communications/social media committee and will update our social media followers on the activities that we attend for our students. Leah Shannon has agreed to chair our new raffle committee.

Homecoming will be here before we know it. The Boosters are responsible for the transportation for Homecoming Court during the parade. Wendy Purkett and Heather Miller presented some great ideas and will provide information that they gather.

BOOSTER CLUB MEETINGS

Booster Club meetings have been scheduled for the school year. We will meet on the third Tuesday of each month. If ½ of the executive committee is not available, an alternate date will be scheduled and communicated to the membership no less than 2 weeks prior to the scheduled meeting date.

ACTION ITEMS

- Window decals designed and ordered
 - Concessions Manager job description created and shared
 - Membership application created for school staff
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- Homecoming Meeting to be scheduled
 - Add raffle sign ups to Sign Up Genius

ADJOURN

The meeting was adjourned at 8:07 p.m.